

# Web Design

**Beginners' Guide**



**Uche Joe**

***My name is Uche Joe. I'm an ICT Consultant. I wrote Web Design Beginners' Guide to give you a guide on how to venture into Web Design and Development as a beginner.***

**I also made free videos to show you how to start the design of a website and how to make money with it. Click the link below to access the videos for free...**

**[https://www.heroicuniversal.com/academy/web\\_dev\\_free\\_tutorials.php](https://www.heroicuniversal.com/academy/web_dev_free_tutorials.php)**

## **Web Design Beginners' Guide**

Copyright © 2020 by

**Uche Joseph Onwukwalu**

Published in Nigeria by:

**HEROIC UNIVERSAL CONCEPT INT'L, LAGOS**

All rights reserved.

No portion of this book may be used without the written permission of the author or publisher, with the exception of brief excerpts in magazine, articles, reviews, etc.

*For further information or permission,*

Uche Joseph Onwukwalu

Founder/Director,

Heroic Universal Concept International

08037747461

[uchejoe1985@gmail.com](mailto:uchejoe1985@gmail.com)

[admin@heroiconcept.com](mailto:admin@heroiconcept.com)

[www.heroicuniversal.com](http://www.heroicuniversal.com)

## **WEB DESIGN AND DEVELOPMENT: WHAT YOU WILL LEARN AND GAIN**

I'm amazingly excited to welcome you to this segment of our free tutorial on ICT. We started with Copywriting and now we are here. I've been in ICT field since 2005. Experience has taught me that so many people are very interested in ICT, especially programming, web development, mobile and desktop app development, graphic design, video editing and digital marketing. However, many of those that are interested don't know where to start from.

ICT is a very broad field of study. So when people start hearing list of different courses and programming languages they have to learn, they become even more confused.

A certain young boy was telling me, sometime ago, that he has, once, ventured into programming but was discouraged because he was not informed about where it will lead to. What does that mean? He was learning basics of programming but he was so confused about how the whole thing can come together to bring about something meaningful or useful. He was confused, so he stopped. His challenge is simple. He was not pre-informed. If he had

known ahead the nature of what he is about to go into, he would have been armed with the necessary information and motivation to do much better.

So, I initiated this lecture to give you all the basic information and education you need on these areas of ICT; programming, web design and development, graphic design and digital marketing.

There are also those who need website to do better in their various businesses but they're not aware that they need it. If you're among them, I will break it down for you and possibly develop great website for you at an affordable cost.

This segment of the lecture will focus on analyzing web design and development to give those who are interested in it a clear picture of what it is and what they stand to gain if they venture into it. I will, from time to time, give you access to some of my tutorial videos to help you learn some aspect of web design practically. After reading this book, if you're interested to go into web design and development to learn it in depth, you will gladly pay and learn.

I run an online computer institute where I teach interested individuals how ICT courses at an affordable rate.

So the idea, in summary, is; I will teach you for free to clear your confusion, when your confusion is cleared, you can decide to pay to learn more if you're interested. Hope we're on the same page?

I want you to have a quick glance at some amazing benefits of becoming a professional web developer. I will explain them in details subsequently.

- It gives you the opportunity to make money both online and offline
- It is very flexible: With the skill, you can work for anybody from any part of the world. Distance is not a barrier.
- With the skill, you can easily convert your ideas to money-spinning business
- As a business person, you can leverage on the skill to build your own marketing system; sales funnels, referral system, etc.

The following are all I will teach you in this segment

1. **Web design and development basic concepts:** Here, I will explain in details what web design and development is. What you stand to gain if you venture into it and what you need to have in place to do well in it.
2. **Making money with Web Development skills:** I will show you how to earn good money both online and offline with the skill. If you're not interested in learning the skill but you're interested in owning your own website and making money with it, I will analyze them all to you.
3. **Video Tutorials:** I will, from time to time, give you some video tutorial that will guide you practically on some basic concepts of Web Development.
4. **Online Exam:** Towards the end of the course, I will give you the opportunity to undertake an online exam to assess your knowledge.
5. **Free eBook:** I will give you a free eBook that will contain all that you're taught.

Then, during or after the training, if you want to go into full web development course, you will pay and enjoy them

with me. I have an online computer institute that can train you from beginner to professional level in web development.

If you want to own a website, I will be glad to create an affordable one for you.

We've got a lot to learn together and I'm excited about it. As long as you consistently read and practice all that I'm going to teach you, you will surely gain a lot.

Did you participate in our course on copywriting? Have you gone through the book I sent to you? If you got value from the training so far and the book given to you, kindly drop a testimonial for me. Tell me how the lectures have helped you. I will so much appreciate it.

If you've not gotten the free copywriting book, chat me on whatsapp via 08037747461 to get yours.

I love you so much, as always.

## **SOJOURNING INTO WEB DEVELOPMENT**

In 2003, Mark Zuckerberg, a second-year student in Harvard, wrote the software for a website called Facemash. He's got this exciting idea of finding ways to compare pictures of Harvard students online. He wanted to give Harvard students the opportunity to enjoy themselves by comparing their pictures online and voting for who's hot and who's not. That's just his funny idea. He was so passionate about this idea that he went further to hack into Harvard website and stole student's IDs to create his dream website, Facemash.

Harvard students were enjoying this exciting experience for few days when the school authority found out and shut down the site and expelled Zuckerberg. However the visionary dude was still dreaming. His enthusiasm to create his dream website did not stop burning.

In 2004, Zuckerberg launched a new website called TheFacebook. The website was at the verge of picking up when he was, again accused of stealing other people's ideas. A lawsuit was filed against him but the matter was later settled out of court. His dream finally came true. TheFacebook started gaining visibility and acceptance. The

little dream that seem immaterial started growing beyond imagination.

In 2005, the website was renamed Facebook when he eventually purchased the domain name, facebook.com for \$200,000. The rest is history.

Today, Zuckerberg is among the richest in the world. HmMMM!

This year (2020), Zuckerberg's net worth is estimated to \$70.3 billion USD. Damn it! Can you beat that? That guy is obviously richer than the whole Nigerian billionaires put together. Are you kidding me!

The most shocking part is that he is only 36years old. My God! So young and so rich! Incredibly rich! One funny vision has skyrocketed the young dude.

Have you ever asked yourself what is this young man, Zuckerberg selling? What product does he sell? Why is he so rich and so famous? Richer than those that sell extremely expensive products around the world like gold, diamond, oil. Why?

The answer is simple, he owns a website. He created just a website. Maybe you didn't hear me well. I said that he owns just a website. His website happens to be the world most popular social networking site in the globe.

You see why I normally tell people that great website is more golden than gold. It is more oily than oil. It sparkles more than diamond. When I say this, I mean every word. If you've got web development skill and great idea, my dear, you're a potential bomb.

If you hear that I'm competing with Zuckerberg someday, don't be surprised. You know why? I've got programming skill and amazingly great ideas.

### **What is Web Design? What is Web Development? Are they the same thing?**

People think that web design and web development are the same thing but they're fundamentally two different aspects of website building process.

**Web Design:** Web design is the process of planning and organizing web project before the actual development. When an idea of a web project is conceived, designers take the idea to the drawing board and start creating wireframe to organize the project.

It's just like someone writing a book. He first of all outlines the points, organizes the points before developing those points into a full amazing book. Web designers can use applications like Adobe Photoshop or CorelDraw to design the look of the website looking at the wireframe or the drawing they have on paper. So the process is simple; the idea is generated, drawn and organized on sheets of paper or drawing board and designed with a graphic design software.

During the design process, the color, the font, all the visuals of the website are organized. When this is achieved, the web designers would then hand over the design to web developers.

### **Who are web developers?**

Web developers are those guys that use computer programming languages like, HTML, CSS, JavaScript, PHP to develop website. Web developers look at the idea already designed and organized by web designers and use the programming skill to convert the painted design and layout to computer web applications. That's amazing, right?

Every functional website has two main parts; **Front end and Back end.**

**Front end:** This is the part of the website users see and interact with. When you visit a website, everything you see on the screen; the menus, buttons, pictures, text, etc are all part of the front end. Front end web developers make sure that all the user interfaces are positioned appropriately to make navigation around the website easy. The front end can otherwise be called client's side.

If you're used to visiting websites, you will discover that some websites are so easy to use. Once you enter the site, the steps to follow to achieve your result is clearly stated and organized that you need little or no guide to navigate through even if you have very little knowledge of how to browse the internet. That fantastic effort is made by the front end web developers with the blueprint laid down by web designers.

Front end web developers use, basically, these three programming languages to do their magic;

**HTML** – It stands for Hypertext Markup Language

**CSS** – It stands for Cascading Style Sheet

**JavaScript**

I will tell you more about these languages subsequently.

**Backend:** This is the part of a website a user does not see or interact directly with. The backend is the brain of the website. All the logic that make a website functional are coded at the backend. Backend developers look at the design and the ultimate aim of the website and use programming languages like PHP, ASP, Python or Java to make the website to perform exactly the function it is designed to perform.

For example; if the website is a dating website, let's say the website is designed to connect two people of similar interests together for emotional relationship, the backend web developer will work on the logic that can make the connection possible. That's why, on Facebook, you can target people of a particular age group, interest and demographics when you're running Facebook ads.

The backend is otherwise called server side.

Summarily, three different professionals work together to build a full functional website. They are; web designers, front end web developers and backend web developers.

However, if the web project is small and high level of professionalism is not required, a skilled professional who has knowledge of web design, graphic design and web development can do the job alone.

### **What is coding?**

Coding simply means writing computer codes. Whenever you're using computer programming language to write computer codes, you're coding. When you're writing computer code, you're building one useful computer application or the other. All the apps in your phone and computer are built by coding. So if you want to learn how to code, bear in mind that you're learning how to write useful computer applications.

### **Is coding difficult to learn?**

Not at all but it can be difficult if you're not consistent. If you don't devote time to learn it, the learning curve might be daunting.

### **Can everyone learn coding?**

Yes! As long as you can sit down and patiently follow the process, you can learn and enjoy it. However, if you're not patient, the learning processing may challenge you. It is, simply, like other field of life. Everything is learnable but

we need patience and consistent practice to learn anything we want to learn.

### **What do you need to commence coding?**

You need a Personal Computer (PC) and a coach. As a beginner, don't make the mistake of trying to figure everything out by yourself. If you do, you will end up spending more time and even more money on the process. You need a good teacher who can guide you either online or offline.

### **Is it easy to learn coding online?**

Absolutely yes! I got most of my programming skills online. I'm coaching many young minds online as well and they are performing fantastically well. Just look for an experienced coach who has passion for teaching and pay him well.

Online training has amazing great advantages. I will tell you more about it later. Meanwhile you're reading my book is a good step. I'm sure you're learning a lot already. We can take it to the next level whenever you're ready.

## **Online Quiz**

If you've gone through this lecture thoroughly, I'm sure you will be excited to test your knowledge.

Click on the link below to start the quiz. You will become my best friend if you score 100%

[https://www.heroicuniversal.com/academy/quiz\\_reg.php](https://www.heroicuniversal.com/academy/quiz_reg.php)

## **CMS AND CODING**

Today, we are going to discuss another very important topic; **CMS and Coding?**

I've told you a bit about coding in the previous lecture. I told you that coding simply means writing computer code. That is, using your computer and typing in computer code using a chosen programming language.

There are two main ways to design a website; through CMS or Coding.

### **What is CMS?**

It stands for Content Management System. It is a software application that can be used to manage the creation and modification of digital content. It can be used to design or create websites without writing computer codes. Some people want to create their own website by themselves to reduce cost but they don't know how to write computer code. So, some programmers have written the whole code for them and organized it in such a way that all they need is to simply do few minutes installation of the CMS, templates and plugins, type in information the way they do in Microsoft word, drag and drop features and that's all.

So, the challenge of learning how to write computer code has to an extent been minimized. One doesn't have to write computer code to own a website. CMS has greatly simplified web building. This has helped many people to create their own website by themselves even when they can't write computer code.

If you want to use CMS to create your own website, you have to choose from many options available. There are many CMS available; some of which include **Wordpress**, **Wix**, **Droupal**, etc. Any of them will help you to easily create your own website. Wordpress seems to be the most popular. So, many people are using it.

### **CMS has some disadvantages though...**

In as much as CMS will help you to create a fantastic website, it has its own shortfalls. Let's look at some of them.

1. **It is not very flexible in design:** If you're building a website by writing computer codes, you have the freedom to structure and restructure your website to suit your desire but if you're using CMS, you must follow the structure of the template you're using. When I say template, I mean something that gives

you a guide on how to accomplish your task. Different templates are structured in different ways. You're therefore restricted to work within the structure of the template you're using. So, it's not very flexible.

2. **It tends to breakdown easily:** If you've been use to CMS, you would have noticed that the website can break down easily and if you don't have a backup, you stand the chance of losing the website or starting the design afresh.

There are so many plugins that help to extend the functionality of a website. Plugins are features that help a website perform some certain functions. For example, there are plugins that help users of wordpress website to share the content of the website to social media. There are plugins that help websites to load faster. There are plugins that help to backup a website. There are many plugins that help a website to perform one form of function or the other.

Sometimes, when you install plugins or a template in a CMS website, if that plugin or template is not compatible with your website, the website may stop

working. When the website stops working, it might take time to discover where the fault is. Such problem can lead to total collapse of the website. When that happens, you will lose customers visiting your site.

3. **Slow loading:** CMS website tend to take more time to open. It takes time because all its contents are stored in the database. The whole of the content has to be downloaded before it will display. So if you're using slow internet service, opening a CMS website can take time. This will negatively affect your business. Potential costumers visiting your website might not be very patient to wait for your website to open. Customers are not that patient. They will leave your website if it is slow. There are many more disadvantages but let me stop here.

## **Coding**

Creating a website by writing computer code has some great advantages over CMS website. It is completely flexible; you can code the website exactly the way you want. You're not restricted by any template. The website tends to load faster. It hardly breaks down. When the website develops some errors, it is much easier to identify and solved.

One disadvantage in coding a website from the scratch is that it takes time to learn all the necessary programming languages. It is not so difficult but it is not what you can master in few months. If you want to learn how to develop a website by writing computer code, you have to devote six months, one year or more for it.

### **Programming Languages**

If you want to learn how to code a website, there are three main programming languages you must learn. There are many others but these three languages are compulsory. They include; HTML, CSS and JavaScript.

Let's take them one after the other...

**HTML:** It stands for Hypertext Markup Language. This is the first programming language you must learn as a web developer. It is used to build the structure of a website. You use it to add the elements needed to get the website running. Some of the elements you can add with HTML includes; tables, buttons, text, tags, images, music, videos etc. You can use HTML to create as many pages in the website as possible.

**CSS:** This stands for Cascading Style Sheet. It is the second programming language you should learn as a web developer. It is used to style the web page. By styling, I mean, you can use it to make your website colourful, and well-organized. It helps you to position elements in appropriate places and style them to make them attractive and easy to use.

Whenever you see a beautiful website, it is the CSS that makes that website beautiful. If CSS is removed from a website, that website will look so ugly, uninteresting and difficult to use.

**JavaScript:** This makes a website dynamic. It makes a website perform some certain functions. It is the third programming language you must learn. Have you noticed? Sometimes, when you visit a website, a box will automatically fly to your face, telling you to perform some action. The action can be either to click yes or no button. Once you perform the action, the box will disappear. Such notification box can also appear when you fill a form online and click on submit button. Those are mostly JavaScript in action. JavaScript, in summary, gives you the impression that the website is not dormant or static. It gives you the feeling that the website is alive and can

respond to you. It makes a website functional and enjoyable.

### **Building a house as an analogy**

To analyze these three programming languages for easy understanding, I'm going to use building a house as an analogy even though it is not a perfect example, it can give you a good idea of what we're talking about.

When you want to build a house, you start by drawing the plans. Drawing the plan of your building is more or less the same as **web design**.

When the plan is ready, you commence purchasing and gathering of all the materials needed. When the materials are ready, you commence with the foundation, laying bricks and roofing. The process of putting those materials together to build up the house is more or less the same as using **HTML** to build the structure of your website.

After the roofing, you will commence plastering and painting to make it look attractive. That is more or less the same as using **CSS** to style your website.

Finally, you have to turn on the light, get all electronics gadget working and make the home lively. This is more or

less the same as using **JavaScript** to add functionality to your website.

**Note:** All the three programming languages mentioned above are basically front end programming languages. We will discuss about the backend programming languages like PHP, ASP, Python, etc, subsequently.

### **Online Quiz**

Read the above lecture again and click on the link below to take the online quiz. Make sure you score 100% as usual.

[https://www.heroicuniversal.com/academy/quiz2\\_reg.php](https://www.heroicuniversal.com/academy/quiz2_reg.php)

## **DOMAIN NAME AND HOSTING**

I've taught you the two ways to develop a website which are either by using Content Management Systems (CMS) or by Coding. Today we are going to go into other essentials in web development – Domain name and hosting.

**Domain name:** Domain name is the address or name of your website. It is what people type in a browser to visit your website. For example; [www.google.com](http://www.google.com) is a domain name for Google website. [www.heroicuniversal.com](http://www.heroicuniversal.com) is a domain name for my website.

The following components make up a domain name;

- (1) **WWW** which stands for World Wide Web, indicates that the website is linked to the whole world like a spider web. That means that the website can be comfortably accessed from any part of the world.
- (2) **Dot separator:** The dot (.) after WWW and the one before COM represent a separator. The function is that it separates the different components that make up a complete domain name in order to make them easily identifiable. Imagine if there is no dot between WWW

and Google, one wouldn't have figured out the different components easily.

- (3) **The name:** The name that is between WWW and COM separated by DOT is the name of the organization or individual that owns the website. If you want to own a personal website, you can use your name or any other name you prefer. The same goes to an organization's website; you can use the name of the organization or any other name. For example, Google, facebook, heroiconcept.

Note: You're allowed to use only the names that have not been used before. If your chosen name has been used to create other website, you will not be allowed to use it.

- (4) **Domain extension:** The extension tells the type of organization that owns the website. For example;

**.com:** Any website that ends with .com indicates that the website is built for commercial purpose. That is for profit-making.

**.org:** A website that ends with .org shows that the website is owned by a non-profit making organization like NGO, Some public institutions, etc.

There are many other extensions like .edu, .net, .uk, .ng, etc.

Summarily, the following make up the domain or the complete address of your website; WWW, dot separator, name and extension. So the address of my website is [www.heroicuniversal.com](http://www.heroicuniversal.com).

### **How do you get your own domain name?**

If you want to have your own website, you need a domain name. How are you going to get it? You can purchase it online from any hosting company of your choice.

To get a domain name, start by searching for the availability of the name. That is, check if the name is available to be purchased.

How?

Visit [www.whois.com](http://www.whois.com) and type in the name with the extension and search. For example, if I want to purchase a domain, [www.uchejoe.com](http://www.uchejoe.com), I will just type in uchejoe.com when I opened [www.whois.com](http://www.whois.com). If it is available, I will go ahead and purchase it from the hosting company of my choice.

**Hosting:** For your website to be viewed online from any part of the world, it has to be hosted in an online server. What do I mean? For people to be able to access your

website online, you have to pay for a space online and upload your website there. That is summarily, what hosting is all about.

### **Where do you host your website?**

There are companies that sell hosting spaces online. Most of those companies also sell domain name. All you need do is simply choose your preferred hosting company, buy domain name from them and pay them to host your website.

You can pay for hosting, either monthly, quarterly, yearly or for many years.

**Hosting Companies:** There are numerous hosting companies both within and outside Nigeria. Some of the most popular international hosting companies include; [www.goDaddy.com](http://www.goDaddy.com), [www.hostagor.com](http://www.hostagor.com), [www.bluehost.com](http://www.bluehost.com), etc. One very good local hosting company I've also used is [www.hostnownow.com](http://www.hostnownow.com).

So, after coding your website, choose your preferred hosting company, buy your domain name and hosting space and upload your website. The moment your website is uploaded, the whole world will have access to it.

Click

here, <https://hostnownow.com/whmcs/aff.php?aff=458> to visit hostnownow.com and check out their prizes for domain name and hosting.

## **SUMMARY**

I'm going to quickly summarize all that I've taught you so far in Web Design and Development. After which, I will give you the opportunity to enjoy free video tutorials that will teach you HTML basics. This is specifically for those that are interested in learning how to code.

Someone replied me via email during the week and explained that he just want to own a website but not interested in learning how to develop it step by step. If you're not interested in learning Web Design and Development but want to own your own website, you can send me email via [uchejoe1985@gmail.com](mailto:uchejoe1985@gmail.com) or reach me on whatsapp via 08037747461. I will design a good website at an affordable cost for you.

So far so good, some vital information on Web Design and Development have been revealed to you. I started by explaining the essence of this free lectures, which is to help you gain basic understanding of Web Design and Development to enable you decide whether it is a field you would like to venture into. After the training, if you're interested to go into full training, you can consider paying and enjoying the lectures with us.

The lecture later led to appreciating the basic concepts of Web Development. We started with a brief story of Mark Zuckerberg's journey to fame and how you too can climb the ladder as well.

The basic concepts treated so far include the term Web Design and Web Development. I explained that a Web Designer makes proper organization and design of the website and hands the design over to the Web Developer for coding.

We also talked about the front end and back end part of a website which are otherwise called client side and sever side respectively.

Our lecture later led us, once again to two ways to design a website which is either by using CMS (Content Management System) or by Writing Computer codes.

We later went ahead to list some front end programming languages which include HTML, CSS and JavaScript. We also touched back end programming languages which include PHP, ASP, Python, etc.

You were given opportunity to take an online quiz and many of you scored 100%, which is great.

Note: The following topics are what I'm going to cover in 2020 in the course of my free email lectures;

Content Creation

Facebook & Instagram Ads

Email Marketing

Video Editing

Blogging

YouTube Channels

Computer Education for beginners

And many more.

## **ADVICE TO LOVERS OF WEB DESIGN AND DEVELOPMENT**

So far, we've successfully gone through the introductory aspect of web design. I've been able to expose to you what web design and development entail to equip you with the necessary information that will help you in decision making. If you've successfully gone through the course, the video tutorial, the online quiz, etc, you would have been armed with the requisite knowledge that will help you to decide whether to go ahead with learning web design and development deeply or otherwise.

If you've not been able to go through all the courses, kindly take your time to do so if you truly want to acquire web design and development skill and make money from it.

Be informed that this concept of free ICT course is aimed at preparing you for a paid version of our training which will give you detailed practical training. If you're use to purchasing online courses, you might have experienced a situation whereby you purchase a course. After going through the course, you find out that it is not actually what you need. Such situation is what we want to avoid,

we want you to be well informed about what you're about to go into, hence this free training.

Our plan is to give you free introductory training and finally give you an eBook prepared from the course for free just to help you understand the nature of the course and what you should expect from it.

I will be rounding off this training by giving you some heartfelt advice borne out of years of experience in web design and development. Consider the following if you have interest in web design and development;

- 1. If what you need is a quick website for your business, go for Wordpress website:** I told you that you can use wordpress to create good website quickly without necessarily learning how to code. So if you want to create your business website by yourself, probably to save cost, go for wordpress. You don't need coding skill to be able to handle it.
- 2. If you want to take web design and development as a career or skill, learn coding:** If what you want is to learn how to design and develop professional website for people and make money from it, consider learning coding. If you learn only wordpress, your skill will be

badly limited. You won't have the necessary skill to code detailed functional website. So you need to patiently learn how to code with various web development programming languages.

**2. Always seek for a tutor who is more like a mentor:**

If you want to acquire web design skill with relative ease, look for someone who can patiently and generously teach you. Someone who truly want you to succeed. Someone you can call from time to time for direction and he will willingly give you all the guidelines with joy. That's the kind of person you need to learn faster.

I use to discuss with my students for hours sometimes. My primary interest is to ensure that all my students learn everything they suppose to learn and to recover whatever they've spent as quickly as possible, with the skill they've acquired.

One of my students got a website contract. He wanted me to do the job because he was still learning but looking at how far he has gone in the learning process and how smart he is, I told him to go ahead and do the design and enjoy the money. I wanted him to start making money with his skill as quickly as possible. I

knew that the moment he would have been able to develop a full website from the scratch all by himself, he will gather more confidence to scout for more contracts.

If you love web development and want me to help you, chat me on whatsapp via 08037747461.

**4. Web design and development skills are not cheap:**

Web Design and Development are high income skills. They're among those skills that give you the opportunity to do little work and earn higher income. Some professional web developers make million per month consistently as IT consultants. Why do web developers earn high income? It's because it is not the kind of skill you can acquire and perfect in few days or months. You need experience. It's just like medical field, it takes time to learn and pays higher income in return. You can acquire web development skill in about six months but you need years to gather experience and become an authority.

**5. Pay good money to learn:** Be ready to pay good money to acquire the skill from a professional. This will help you to become a professional faster. You want to start developing websites or managing websites for

big organizations or high net worth individuals who will generously pay you very highly, right? You need to learn from the professionals to be able to accomplish that goal. An experienced and passionate tutor will make the ride much easier for you.

If you're short of cash right now, consider two options; 1. Installmental payment, 2. Save money and start the training later. In Heroic Online Computer Institute, we accept payment on installment if you can't afford to pay for all in full. You can chat me up on 08037747461 for details.

**6. Don't attempt to figure it out all by yourself:** You may be tempted to try to figure a lot out by yourself especially when you don't have the money. It is not a bad idea to try to learn some stuff by yourself when you're short of cash but always plan to involve a coach to smoothen the ride for you when the money comes.

Trying to figure things out by yourself kills precious time. Skills you would have acquired in six months can take many years without you actually figuring it out in full. If you pay a coach and learn the skill in six months, you can recover all your money within one year but if you try to figure it out all by yourself, you

might waste precious years without earning any dime. It's always wiser to use money to buy time and recover the money as quickly as possible. The rest becomes your gain.

Just know that web design and development are not like some simple skills you can easily acquire within few days. It's complex, so you need a coach.

**7. Get a laptop:** If you don't have a personal computer but you want to venture into web design and development, you need to try your best to get a laptop. If you need me to help you get a good laptop, let me know. Chat me on whatsapp via 08037747461.

**About Heroic Online Computer Institute:** I want to quickly explain to you how our Online ICT institute works. If you're interested in any of these courses; Web design and development, Mobile Apps and Desktop Apps Development, Graphic Design, Digital Marketing, Video Editing, etc, pay into our official account: **UBA: 1022126420, Heroic Universal Concept Int'l**

After payment, send your evidence of payment to me on whatsapp via 08037747461. I will, in turn, send you a link

to register online. After the registration, I will confirm your registration and send you a link to login or you can visit <https://www.heroicuniversal.com> to register and make payment.

When you login, you will see lots of video tutorials well organized to facilitate easy learning. You can watch the tutorials online or download them to watch offline and practice with. The videos are so simple and easy to understand. However, if you need my assistance at any point, I'm always available to keep mentoring you to ensure that you eventually reach your goal.

I love you as always.

**Uche Joe**

08037747461

<https://www.heroicuniversal.com>